



Seventh Season of Online Educational Reality Show Offers Enhanced Interactive Features

Four students chosen to chronicle international adventures on EducationDynamics' BlogAbroad.com

Chester, PA (February 19, 2008)—Enhanced interactive features are making the seventh season of the popular [educational reality show](#) BlogAbroad.com the most exciting yet. Viewers worldwide—including reality show fans, academics and future study abroad students—are enjoying the latest online entries from the four students chronicling their international adventures via personal Web logs, or blogs.

A resource of [EducationDynamics](#), BlogAbroad.com entertains and educates viewers by showing them firsthand how students benefit from the invaluable, life-changing experience of [study abroad](#). BlogAbroad.com also focuses on academics and life discovery, and is the first online reality show of its kind, originating the trend that led to such clones as NBC's *Junior Year Abroad*.

Designed to improve viewers' interaction with the season seven supporting cast, BlogAbroad.com's new interactive features include:

- An advanced photo album that provides site visitors the opportunity to review photographs from any season;
- Video logs, or vlogs, chronicling students' study abroad travels; and
- Feature interviews with study abroad students and residents of this season's featured countries.

Site visitors can also connect with the stars of the show by responding to posts, asking questions and contributing comments.

"BlogAbroad.com has been a breakthrough for the reality show genre," says Josh Irons, general manager of StudyAbroad.com, the company behind BlogAbroad.com. "This new season continues to innovate and give the audience an influence over the show like never before."

More than 300 talented students from all over the world competed for the four esteemed BlogAbroad.com roles. Judges selected the winners based on their 300-word written auditions and their answers to a series of follow-up questions. Alex Proimos, a student at the University of North Carolina at Wilmington, is spending his spring semester at the University of Seville in Spain. Caitlin Casey, a Boston University student, is studying with the Tropical Ecology program in Ecuador. Erica Wiley, a junior at Indiana University, is continuing her college career in Guanajuato, Mexico. Former BlogAbroad.com blogger Zach Dionne, a junior journalism major at the University of Maine, is spending a full year in Bangor, Wales, as an international correspondent for the show.

Each student posts new episodes at least three times a week. Viewers can read each student's blog entries, personal and educational profile, and Q&A interview, 24x7, at <http://BlogAbroad.com>.

All of the students are excited about sharing their international experiences with BlogAbroad.com viewers. "BlogAbroad.com is a great way for others to join in the adventure with me, hear about the ups and downs of studying abroad, and learn about places and things that they may never have encountered otherwise," says Wiley. "I've never done anything like this before, so I guess, in a way, people can learn as I learn."

About StudyAbroad.com

StudyAbroad.com, a resource of EducationDynamics, is the Internet's leading source of information on educational opportunities for students to study in other countries. It is a comprehensive directory of study abroad and intensive language programs organized by subject and destination. StudyAbroad.com also offers Destination Portal Pages, a handbook serving as a guide to traveling abroad, and financial aid information. To learn more, visit <http://www.StudyAbroad.com>.

About EducationDynamics

EducationDynamics, a portfolio company of Halyard Capital, is the leading marketing and information services company dedicated to helping higher education institutions find, enroll and retain students. Its content-rich and highly visible education websites, including EarnMyDegree.com, eLearners.com, GradSchools.com, StudyAbroad.com, and its more than 50 special interest microsites, make EducationDynamics the premier provider of qualified prospective students for colleges and universities. In addition, the company offers a full suite of web-delivered services proven to drive enrollment growth and reduce student attrition. For more information, visit <http://www.educationdynamics.com>.

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