

EarnMyDegree.com Launches New Section Featuring Jobs that Will "Stay in the U.S.A."

Hoboken, New Jersey (June 30, 2008)—In tough economic times, many companies are turning to outsourcing to help lower costs, taking American jobs overseas. According to the Council on Foreign Relations, the consultancy firm Forrester found that by 2015 about 3.3 million service jobs will move out of the United States, including 1.7 million office jobs and nearly 500,000 jobs in information technology. However, some jobs are more prone to "Stay in the U.S.A."

EarnMyDegree.com, a web resource of EducationDynamics that connects prospective students with online learning providers, has launched a new section which features 18 American occupations that are built on personal contact and will never be outsourced. The section can be found at <http://www.earnmydegree.com/online-education/learning-center/made-in-usa-jobs.html>.

Some jobs that will never be outsourced in the United States include:

- Dental Assistants
- Physical Therapist Aides
- Pharmacy Technicians
- Veterinary Assistants
- Child Care Managers
- Professional Bridal Consultants
- Teacher Aides
- Auto Repair Technicians...and much more

"With a tight job market, finding outsource-resistant jobs can bring some relief. One way to make sure outsourcing isn't a factor in your own life is to get a job that requires face-to-face interaction," said Terrence Thomas, EVP of Marketing for EducationDynamics. "To secure many of these positions however requires an advanced education, and many folks are going online."

EarnMyDegree.com is an online resource that can connect prospective students with the appropriate online courses, degrees and certificates to attain these outsource-resistant jobs. EarnMyDegree.com has simplified the search for online programs by doing comprehensive research on behalf of prospective students. EarnMyDegree.com also provides online education blogs from current students so people can learn first hand what it's like to take classes online.

About EarnMyDegree.com

EarnMyDegree.com, part of the Prospecting Services Division of EducationDynamics, is a network of leading websites that connect prospective students with colleges, universities and online learning programs. Established in 2003, EarnMyDegree.com serves as a one-stop directory for undergraduate and advanced degrees, as well as professional certificates in a variety of fields from business to healthcare to technology. EarnMyDegree.com's team of marketing experts, designers and copywriters have a proven track record for optimizing marketing campaign results to increase qualified leads. More than 3 million students have been connected to the online education programs of their choice through EarnMyDegree.com. To learn more, visit <http://www.EarnMyDegree.com>.

About EducationDynamics

EducationDynamics, a portfolio company of Halyard Capital, is the leading marketing and information services company dedicated to helping higher education institutions find, enroll and retain students. Its content-rich and highly visible education websites, including EarnMyDegree.com, elearners.com, GradSchools.com, StudyAbroad.com, and its more than 50

special interest microsites, make EducationDynamics the premier provider of qualified prospective students for colleges and universities. In addition, the company offers a full suite of web-delivered services proven to drive enrollment growth and reduce student attrition. For more information, visit <http://www.educationdynamics.com>.