



GradSchools.com Partners with Higher Education Expert to Offer Students Professional Information about Graduate Schools and the Admissions Process

New partnership nets a comprehensive graduate school guide that provides prospective students with unique information about the graduate school process

Chester, PA (July 22, 2008)—GradSchools.com, the Internet's leading graduate school directory, has partnered with Dr. Donald C. Martin, author of *Road Map for Graduate Study: A Guide for Prospective Graduate Students*, to offer the first ever combination of an insider's guide to graduate schools and helpful hints to gain a competitive edge in the admissions process.

Road Map is the first book devoted to the graduate school research, application and enrollment processes, regardless of the degree being sought, and GradSchools.com, a service of EducationDynamics, is a free directory of more than 60,000 graduate programs that has been helping students find graduate schools for them for more than 12 years. Together, they offer students tips and advice to select the best graduate program that matches their interests, as well as the ability to apply to programs.

"This partnership adds tremendous depth to the graduate school search process," says Tom Bazis, business and commercial development manager for EducationDynamics. "We are proud to be offering such a useful tool and are honored to do so with a man as learned in the field and as dedicated to student advancement as Dr. Martin."

The book is available for \$14.95 within the popular resource section of GradSchools.com. It touches on such important subjects as:

- Getting started (questions to ask yourself, and an application checklist)
- Getting in (Pointers on completing your application, writing an essay, the admissions interview and making the decision to enroll)
- Getting out (Tips on securing financial aid, on succeeding in your chosen program and on planning your next career steps)
- Learning how to balance academics, networking/career prospecting and social activities to maximize your graduate school experience

Dr. Martin believes his guide to graduate school will serve as a secret weapon for students. "Road Map is the first book of its kind written by an 'insider' – someone who has focused on the fields of marketing, enrollment management and student services for his entire career," he says. "And it is a privilege to work with GradSchools.com, the premier online information highway for prospective graduate students worldwide."

About GradSchools.com

GradSchools.com, part of the Prospecting Services Division of EducationDynamics, is the Internet's leading source of graduate school information. The site helps students find their ideal graduate school through a comprehensive directory of more than 60,000 graduate school programs organized by subject, school and location. GradSchools.com also features an extensive resource center that includes a graduate school funding guide, news articles and blogs. For more information, visit <http://www.GradSchools.com>.

About Dr. Donald C. Martin

Dr. Martin is an expert in the fields of enrollment management, student affairs and higher education administration. Since 1980, he has managed divisions including admissions, financial aid, student development, registration/advising and career, disabled and international services. His book, Road Map for Graduate Study: A Guide for Prospective Graduate Students is the first graduate school guide devoted to the graduate school research, application, and enrollment processes, regardless of the degree being sought. To learn more, go to <http://www.gradschoolroadmap.com/>.