

## **eLearners.com Announces 2008's Most In-Demand Degree Programs**

*Business, Psychology and Nursing programs lead the way as interest in online education spikes*

**Hoboken, New Jersey (January 12, 2009)**—Online higher education had a banner year in 2008, as interest in online classes soared. [eLearners.com](http://eLearners.com), the leading website for connecting students with online education, today announced its list of the most popular online degree programs of the past year. Online business administration degrees, whether undergraduate or graduate, were the most popular programs searched for or inquired about on eLearners.com, followed by psychology and nursing degrees.

"As the economy has continued to crater and job losses are hitting record highs, going back to school is hot, and going back to school online is even hotter," said Terrence Thomas, an executive at eLearners.com.

The search for online degrees hit historic highs in 2008. In fact, in November 2008, [eLearners.com](http://eLearners.com) witnessed a 138 percent increase in unique visitors searching for online degree programs compared to the same period in 2007. eLearners.com created its 2008 list of the most popular online degree programs by looking at the top searches and inquiries made by prospective students on its site.

The top online degree programs for 2008 are:

1. Business Administration and MBA
2. Psychology
3. Nursing
4. Early Childhood Education
5. Accounting
6. Criminal Justice
7. K-12 Education
8. Health Administration
9. Engineering
10. Management

Popular online degree programs by degree level are:

### **Associate's Degree Programs:**

- Criminal Justice
- Early Childhood Education
- Business Administration and MBA

### **Bachelor's Degree Programs:**

- Business Administration and MBA
- Accounting
- Psychology

### **Master's Degree Programs:**

- Business Administration and MBA
- Nursing
- Psychology

### **Doctoral Programs:**

- Psychology
- Educational Leadership
- Educational Technology

"As people retool to make themselves more competitive, they are turning to online education in record numbers for the flexibility, and seeking business degrees for the fundamentals, and psychology and nursing degrees to fill or advance in industries with great demand," continued Thomas.

eLearners.com offers more than 2,000 online degrees and certificates and more than 6,000 courses from accredited online colleges and universities. To help students learn more about online education and to answer some of the most frequently asked questions eLearners.com, offers the [Guide to Online Education](#). eLearners.com also created the Debt-Free College Guide (<http://debtfree.elearners.com/>), a one-stop shop designed to help current, former and prospective students identify opportunities to get out from under the crushing burden of student loans. For more information on eLearners.com and online education, visit <http://www.eLearners.com>.

### **About eLearners.com®**

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