

eLearners.com Helps Students Determine “Is Online Learning Right for Me?”

eLearners.com’s eLearners Advisor Provides Simple Tool to Determine Online Education Readiness

Hoboken, New Jersey (February 3, 2009)—People across the United States are talking about the allure of online education in these tough economic times, with more interest in online courses than ever before. In fact, in November 2008 [eLearners.com](http://www.elearners.com) witnessed a 138 percent increase in unique visitors searching for online degree programs compared to the same period in 2007. In addition, a 2008 Sloan-C report found growing demand for online education with more than 3.9 million students taking at least one online course in the fall of 2007; a 12 percent increase from the previous year. But the question of prospective students’ readiness for online education still remains. To alleviate this issue, eLearners.com, a leading website that connects students with online education, offers the **eLearners Advisor**, which can be found at <http://www.elearners.com/advisor/>.

The [eLearners Advisor](http://www.elearners.com/advisor/) is a free assessment made up of targeted questions about personal preferences and knowledge, including technology access and skills, and personal motivation and learning styles, to help prospective elearners determine if online learning is right for them. The eLearners Advisor, which takes just a few minutes to complete, also helps people understand what it takes to be a successful student online, how to prepare before enrolling in an online degree program, and what degree programs best match their needs.

“The demand for online education is skyrocketing, particularly in light of the current economic conditions,” said Terrence Thomas, EVP Marketing at eLearners.com, “But, for most individuals considering going back to school online, the question still remains, ‘is it right for me?’ The Advisor helps people get over this hump so they can focus on finding the program that is right for them.”

In addition to the [eLearners Advisor](http://www.elearners.com/advisor/), eLearners.com offers some other readiness tips:

- **Support from Loved Ones**—To do your best academically, you need to have the backing of those closest to you.
- **Employer’s “Buy-In”**—Believe it or not, but you will also want to have backing from your employer as well. This way you know your boss’ stance on doing school work during your lunch hour and whether it is okay to use your work computer for classes.
- **A Plan**—The general rule of thumb is that a three credit college course will require, on average, 10 to 12 hours per week.

- **A "Home Classroom"**—A separate space for your class will help you concentrate and stay organized.
- **Accreditation**—Prospective students must make sure the school they enroll in is an accredited institution. At eLearners.com, all schools are nationally accredited colleges and universities.
- **Financial Aid**—Most people use financial aid to pay for school. To help finance a college education eLearners.com created "Project Working Mom...and Dads, Too!", a full-ride scholarship campaign to help send working moms and dads back to college, without going into debt. To apply for a scholarship, applicants must submit an essay to www.projectworkingmom.com by April 30. eLearners.com also offers the "[Debt-Free College Guide](#)", a state-by-state listing of ways to help escape pay for a college education.

"Going back to school online is a big decision. Taking the appropriate steps to understand how it works and whether it fits peoples' learning and lifestyle is the first step to success," continued Thomas. "The resources on eLearners.com arm everyone with the tools they need to find that success."

About eLearners.com[®]

eLearners.com is one of several high visibility, websites operated by EducationDynamics. Since 1999, eLearners.com has been successfully connecting learners to online education, including online degree and certificate programs, specialized career training, and a variety of online courses. For prospective students, eLearners.com provides a powerful search engine for users to find thousands of online program offerings, as well as educational evaluation tools and financial aid resources. For colleges and universities, the eLearners.com website offers a low-cost, performance-based method to provide national exposure and increase enrollments in their online learning programs. For more information on eLearners.com, visit <http://www.eLearners.com>.