

## **eLearners.com Helps Adults in Fight for Financial Aid**

*Full-ride scholarships and the debt-free college guide represent some resources on eLearners.com*

**Hoboken, New Jersey (February 11, 2009)**—According to the federal government, the number of students applying for student aid is soaring. In the first six months of 2008, the total number of Free Applications for Federal Student Aid submitted was about 1.3 million more than the same period in 2007. In addition, the National Center for Education Statistics states that student loan debt for those completing their degree more than doubled from \$9,250 to \$19,200 in the past decade, an increase of 108 percent. eLearners.com, a leading website that connects students with online education, offers several resources to help students afford a college education, including the “Project Working Mom...and Dads, Too!” full-ride scholarship campaign (<http://www.projectworkingmom.com>); the Debt-Free College Guide, which offers state-by-state financing options (<http://debtfree.elearners.com/>); and a free scholarship search with 2.4 million scholarships (<http://www.elearners.com/scholarships/>).

“The demand for financial aid is at an all-time high, as millions of people are strapped for cash. Many people are considering going back to school to change careers or to improve their marketability, but unfortunately the price of tuition is a barrier,” said Terrence Thomas, EVP Marketing Operations for eLearners.com. “Resources are available to help make college affordable, but finding this assistance can be tricky. That’s why we’ve done the legwork and compiled this information into easy-to-search databases and created our own scholarship program.”

### **“Project Working Mom...and Dads, Too!”**

“Project Working Mom...and Dads, Too!” (<http://www.projectworkingmom.com>) is the third in a series of full-ride scholarship campaigns to help working parents go back to school without going into debt. Through the first two “Project Working Mom” campaigns in 2008, eLearners.com witnessed the tremendous demand for financial aid through the more than 120,000 people who applied for a scholarship, with nearly 100 receiving a full-ride scholarship to go back to school. Currently, scholarships are available from Ashford University, Capella University, Everest University, Virginia College, and Ashworth College with applications and essays due by April 30, 2009.

### **Scholarship Database with 2.4 Million Scholarships**

In addition to the “Project Working Mom...and Dads, Too!” campaign, eLearners.com offers one of the most comprehensive scholarship databases, through Scholarship Experts, with 2.4 million scholarships totaling \$15 billion. The comprehensive and interactive database allows people to tailor scholarship search results to their specific needs, hobbies, interests and academic background. The database can be found at <http://www.elearners.com/scholarships/>.

### **Debt-Free College Guide**

eLearners.com also offers the Debt-Free College Guide, a one-stop shop designed to help current, former and prospective students identify opportunities to get out from under the crushing burden of student loans. The guide provides a complete database, with more than 500 financing options, including grants, scholarships, tax incentives and the most comprehensive list of loan forgiveness programs on the Internet. The Debt-Free College Guide is located at <http://debtfree.elearners.com/how-to-pay-for-school/>.

“Many people think going back to school isn’t something they can consider right now, but thankfully, resources exist to help keep the costs down,” continued Thomas. “Now is the time to take advantage of these opportunities. And now is the time to brush up on the skills and qualifications necessary to stay competitive.”

**About eLearners.com<sup>®</sup>**

eLearners.com is one of several high visibility websites operated by EducationDynamics. Since 1999, eLearners.com has been successfully connecting learners to online education, including online degree and certificate programs, specialized career training, and a variety of online courses. For prospective students, eLearners.com provides a powerful search engine for users to find thousands of online program offerings, as well as educational evaluation tools and financial aid resources. For colleges and universities, the eLearners.com website offers a low-cost, performance-based method to provide national exposure and increase enrollments in their online learning programs. For more information on eLearners.com, visit <http://www.eLearners.com>.