

## **eLearners.com Launches a "Back to School" Survival Guide**

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With summer wrapping up kids across the country are going back to school, some for the very first time. As parents help their children begin a new school year many moms and dads are going back to school as well. Millions of adults are attending online colleges and many more are considering making the move.

A national study, Degrees of Opportunity, found more than 70 million Americans would like to continue their education, and many will look at online as a viable, convenient option. However, not everyone is familiar with how online learning works. To help answer the unknown about taking a leap into the world of online learning, eLearners.com today announced it has launched its Back to School Survival Guide: The Online Learner's Edition, located at <http://www.elearners.com/back-to-school/>

The survival guide includes six main categories:

- Self and Family - Advice on how to make going back to school a family affair.
- Food and Health - Learn what foods you should eat to supercharge your brain and what exercises you can do at your desk.
- Money and Finances - Learn about financial aid options and read "before and after" degree salary scenarios.
- Back to School - Tools and tips you need to be head of the class.
- Jobs and Careers - Find out if you are underpaid and how much you can earn with additional education.
- Fun Stuff - Create a mock diploma as inspiration to earn the real one and print inspirational education quotes.

"People always associate back-to-school time with kids, but millions of adults are also heading back to school," said Andrew Gansler, CEO of [eLearners.com](http://www.elearners.com), which connects prospective students with online learning providers. "The Internet is filled with education resources for how to help children succeed in school, but few resources exist for how adults can succeed in their own education. This survival guide is a creative, informative resource that fills that need."

The eLearners.com Back to School Survival Guide: The Online Learner's Edition is the latest resource provided by eLearners.com. The [Guide to Online Education](#) and the [Debt-Free College Guide](#) are other comprehensive databases eLearners.com has created.

For more information on the Back to School Survival Guide, log on to <http://www.elearners.com/back-to-school/>

### **About EducationDynamics**

EducationDynamics is the leading interactive marketing and information services company focused on helping higher education institutions meet their recruitment, enrollment and retention objectives. Through some of the most visible education websites, including GradSchools.com, StudyAbroad.com, eLearners.com and EarnMydegree.com, as well its Internet marketing support team, EducationDynamics Prospecting Services is one of the largest providers of qualified inquiries in higher education. Through Enrollment and Retention Services, EducationDynamics offers a significant portfolio of proven online programs with a track record of delivering improved enrollment yield and retention. For more information, visit [www.educationdynamics.com](http://www.educationdynamics.com).

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