



EducationDynamics Announces a Call for Presentations for the National Dialog on Student Retention Conference

*June 3rd Event Designed to Address the Rise in Student Attrition and
Provide Best Practice Solutions to Increase Retention*

Hoboken, New Jersey (February 15, 2008)—EducationDynamics is pleased to announce the [Call for Presentations](#) for its inaugural [National Dialog on Student Retention](#) conference on June 3, 2008 in Atlanta, Georgia. This meeting of higher education experts is designed to highlight and address the retention and engagement issues that are common to the various student populations and work collectively toward common-sense solutions that enable traditional and online institutions to better serve their student bodies.

EducationDynamics is currently soliciting presentation proposals from higher education researchers, student affairs and academic affairs administrators, specifically those proposals that address retention best practices in four primary student populations:

- Full-time undergraduate
- Full-time graduate
- Part-time adult continuing education: On-campus
- Part-time adult continuing education: Online

Contributions are welcome on a wide variety of topics, including (but not limited to):

- Retention of disadvantaged students (low income, ethnicity, academically under-prepared)
- Mental and physical health issues as they pertain to retention
- Role of academic advising, first-year seminars, peer mentoring, supplemental instruction, early interventions, and involvement in campus activities/service/research/study abroad in promoting student engagement and success
- Unique challenges faced by adult online students
- Retaining doctoral students through the dissertation and to graduation
- Importance of faculty and peer mentoring to graduate or undergraduate students
- Role of academic support services for graduate students
- Role of balancing school with work and family in adult learners and graduate students
- Making online education engaging and interactive
- Innovative early warning measures, identifying those at risk
- Role of virtual first year seminars and retention initiatives for traditional and non-traditional populations

Special consideration will be given to proposals that address the use of contemporary technology and communications that can help engage and retain students in the higher education space. Successful proposals will also utilize high-impact scientific research to support results, along with a detailed explanation of research methodology.

Symposia (60 minutes)

Symposium presentations include two to three talks on a common topic. Proposals should include a symposium title (10 words maximum), a summary of the symposium theme (300 words maximum), as well as titles (10 words maximum) and summaries (300 words maximum) of the expected contribution of each participant. Please include all author names, titles, affiliations, and contact information.

Paper Presentations

Individual proposals, including empirical reports, will be submitted as 20 to 30-minute spoken presentations. Proposals must include a title (10 words maximum) and summary (300 words maximum). Please include all author names, titles, affiliations, and contact information.

Poster Presentations

Individual proposals, including empirical reports, will be presented in a one-hour session. Poster sessions are visual presentations of empirical studies using diagrams, charts, and figures. Posters should contain a brief literature review, and descriptions of study method, results, and study implications. A six-foot-wide table and display area will be provided for wall mounting and handouts. Poster Presenters must be present during the designated Poster Presentation times. Proposals must include a title (10 words maximum) and a summary (300 words maximum). Please include all author names, titles, affiliations, and contact information.

Applications will be accepted electronically. An online form can be downloaded at http://www.educationdynamics.com/retention_conference/call_for_presentations/. Completed forms must be emailed to mshay@educationdynamics.com by February 29, 2008.

About EducationDynamics

EducationDynamics, a portfolio company of Halyard Capital, is the leading marketing and information services company dedicated to helping higher education institutions find, enroll and retain students. Its content-rich and highly visible education websites, including EarnMyDegree.com, eLearners.com, GradSchools.com, StudyAbroad.com, and its more than 50 special interest microsites, make EducationDynamics the premier provider of qualified prospective students for colleges and universities. In addition, the company offers a full suite of web-delivered services proven to drive enrollment growth and reduce student attrition. For more information, visit <http://www.educationdynamics.com>.