

**MARKETING STRATEGY, CONSULTATION & DESIGN:**

We offer a full line of creative solutions to help drive prospective students to your school, while optimally promoting your school brand. We'll analyze all aspects of your marketing efforts and generate impactful solutions.

**SERVICES PROVIDED BY EDDY**

| CREATIVE ASSET          | DESCRIPTION  | VERSIONS |
|-------------------------|--|----------|
| <b>Landing Pages</b>    | Sending consumers directly to your website                         | 1        |
| <b>Emails</b>           | Targeting prospects who have shown an interest in a field of study | 1        |
| <b>Banner Ads</b>       | Stand-alone visibility and enhancing listings                      | 1        |
| <b>PowerPoints</b>      | Development & design to fit your needs                             | 2        |
| <b>Feature Profiles</b> | Customized school pages - high visibility                          | 1        |
| <b>Copywriting</b>      | Enhancement of content (web pages, promotional materials, etc.)    | 1        |
| <b>Newsletters</b>      | Designed on topics that are of interest to prospects               | 1        |

These are just a few of the many Creative Services we offer at EducationDynamics. We're more than just a leader in higher education, we're a highly creative, full service agency that understands our customers like no other. Our team has a deep understanding of what our clients need – going above and beyond to help communicate and stay ahead of an ever-changing landscape.

**CONTACT TODAY AT: [eddy@educationdynamics.com](mailto:eddy@educationdynamics.com)**