

## LET THE ABSOLUTE HIGHEST INTENT STUDENTS CHOOSE YOU

### BENEFITS:

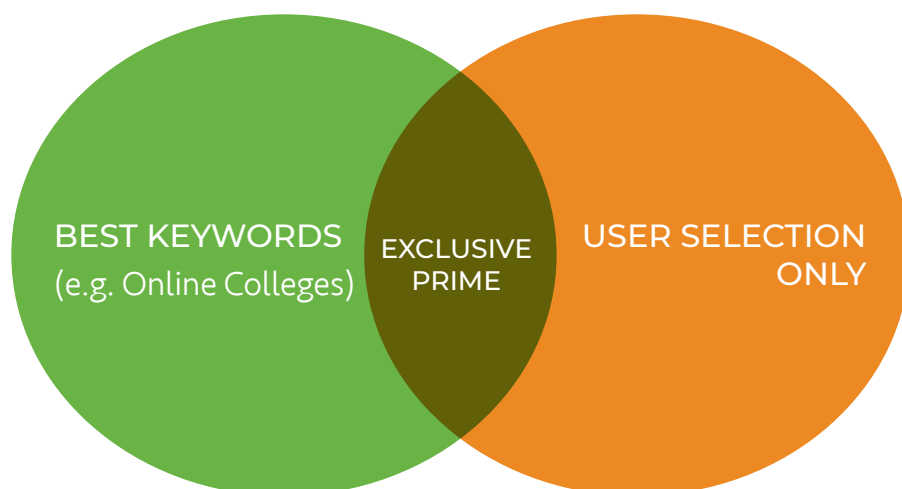
- **ATTRACT** the HIGHEST intent student prospects
- **TARGET** potential students based on geography, your contact center hours, and other key demographics
- **CONTROL** your brand messaging
- **ENGAGE** prospects unique to your school at the time of submission

Exclusive Prime sources student prospects ONLY from the highest intent queries on major search engines, drawing on our market leader position in Paid Search and millions of dollars in research and data.

Paid search students engaging with Exclusive Prime advertising are presented with unique messaging approved by **YOUR SCHOOL**.

Each student inquiry is unique to an advertising school at the point of submission, with students moving through your school's tailored conversion flow.

### DIFFERENTIATION:



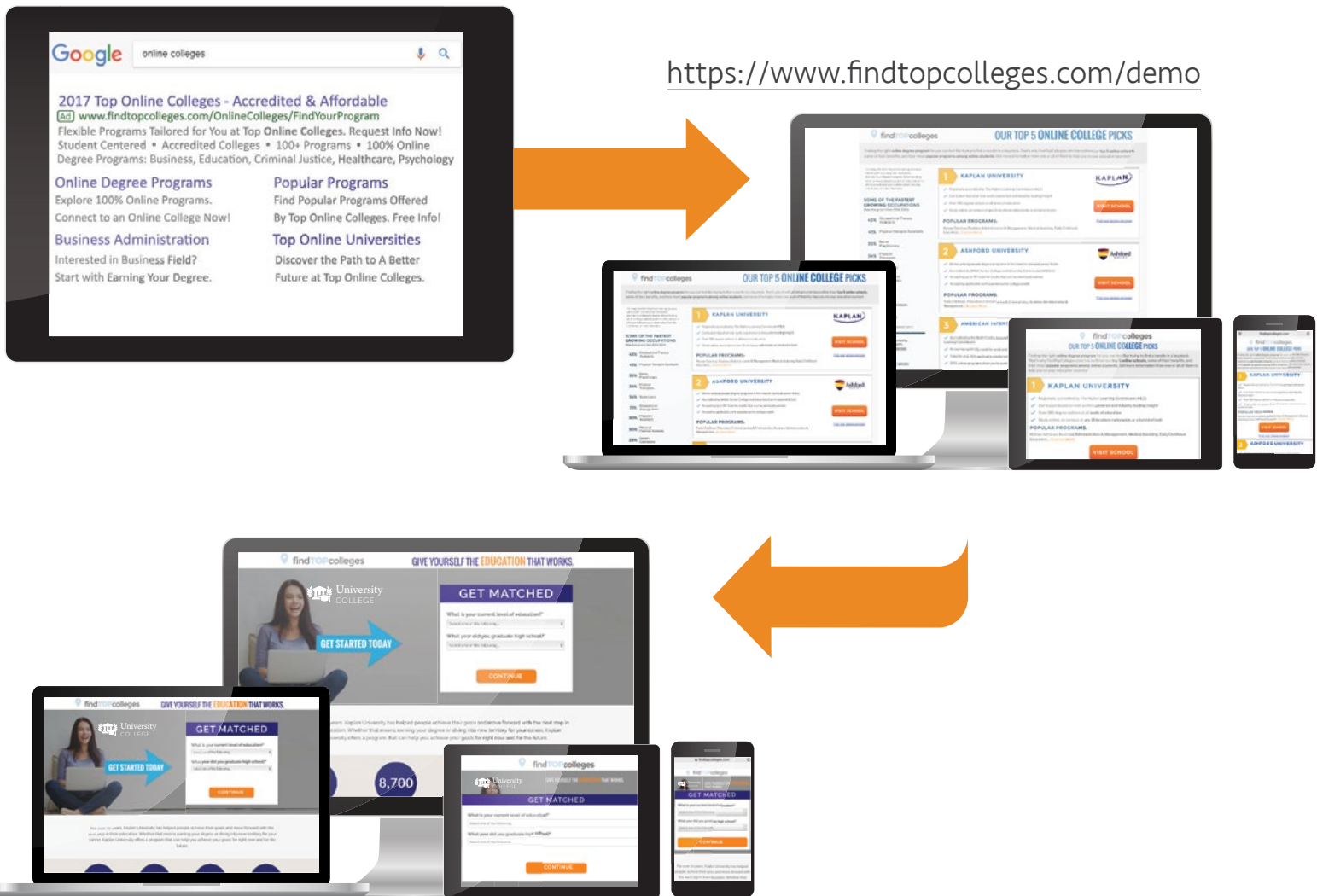
EducationDynamics utilizes many outstanding inquiry sources to help reach client goals.

We are the market leader in high quality paid search, and a key volume player for some of our largest clients.

For the first time – via Exclusive Prime – we are combining the highest intent keywords with individualized, 100% prospect-driven school selection environment.

The result is a single, exceptionally sourced prospect with unparalleled enrollment intent, delivered to discerning clients in real time.

## EXAMPLE FLOWS:



For more information, contact:

David Bayley, Sr. Director - Sales and Business Development

📞 201-377-1184

✉️ DBayley@educationdynamics.net

Visit: EducationDynamics.com