

Since 1995, we've connected millions of prospective students with colleges and universities, and enrolled over 25,000 students in 2016 and 2017 combined.

We're proud to work with 500+ Higher Education Institutions – including traditional, online, private, public, large and small, non-for-profit, and for-profit.

eLearners®.com

GRAD
SCHOOLS.COM

education
connection

EarnMyDegree
.com


ChristianEducation.com

 StudyAbroad.com

We'll use a customized mix of marketing channels to create a campaign that meets your needs.



COST PER LEAD CAMPAIGNS: Receive full contact information from qualified inquires who've requested to hear from you, and pay only for the inquires that match your campaign parameters.



GRADSCHOOLS.COM: Premier destination for millions of prospective graduate students, reaching over 630k prospective students per month, sourced by high user intent traffic.



BRANDED AD PLACEMENTS (COST PER CLICK):

Target prospects actively looking for specific programs and schools by subject, geo, and other key demographics, with exclusive branding and landing pages that distinguish you from the rest.



EXCLUSIVE PRIME: Highest intent prospects sourced from the best quality, targeted Paid Search keywords, exclusively sourced to you in a non-matched environment where your institution is chosen by the prospect.



BRAND PROTECTION: Claim the high-quality prospects who are searching for your institution, push down competitor ads bidding on your brand and increase visibility in search engine results with our Branded Paid Search campaigns.



WARM TRANSFER: Calls verified and vetted by an in-house EducationDynamics Enrollment Advisor, exclusively matched to a relevant program and institution, and then transferred to client's call center.