

Unigo is the premier network for current and future college students to get to where they're going. We provide compelling content, cutting-edge tools, and essential information, which offers leading Millennial brands a unique opportunity to engage with a vibrant college demographic.

DISPLAY ADS

Showcase standard-sized IAB ads on a responsive site for compatibility with mobile devices and tablets.

- 300x250 medium rectangle
- 300x600 half-page (also available in adhesion for select locations)
- 728x90 leaderboard
- 970x90 super leaderboard
- 970x90 to 970x415 push-down
- 320x50 mobile banner

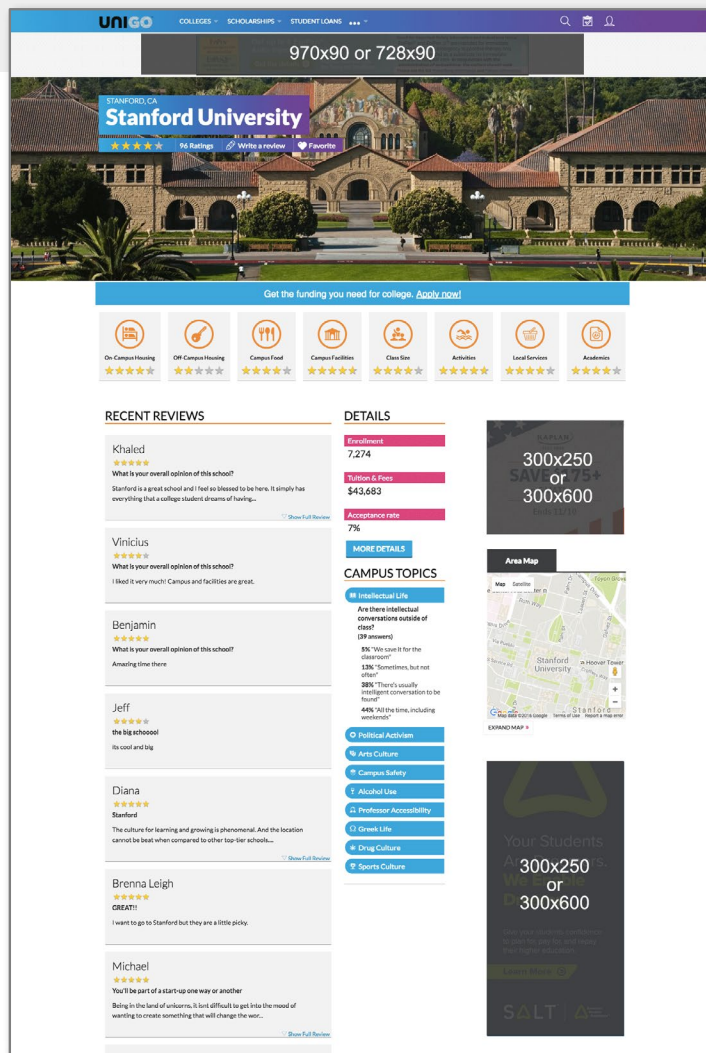
Sponsored content/native advertising

Promote your brand with relevant content developed specifically for your target audience, or provide your own custom content. All sponsored content includes a 120x160 logo, 300x600 companion ad, and a 300x250 or 970x90 companion ad.

BRANDED SCHOLARSHIP Promote your brand through a sponsored and branded scholarship to some or all of the Unigo.com audience.

SCHOLARSHIPS Promote your existing scholarship or create a custom scholarship based on your goals and criteria.

CONNECT WITH YOUR AUDIENCE BY ADVERTISING WITH UNIGO.COM. Contact us today at advertise@unigo.com and our digital marketing specialists will help you build a high-impact ad campaign that connects with your audience.



EMAIL SOLUTIONS

DEDICATED EMAIL Send a custom-designed email to engage with your target audience using demographic data such as school year, college, gender, location, and more.

SPONSORED EMAIL Promote your organization in a cobranded email.