

## STOP CALLING PROSPECTS AND START CONNECTING WITH THEM

To remain competitive, your institution not only needs to follow up with inquiries in a matter of minutes but also clearly communicate your value proposition.

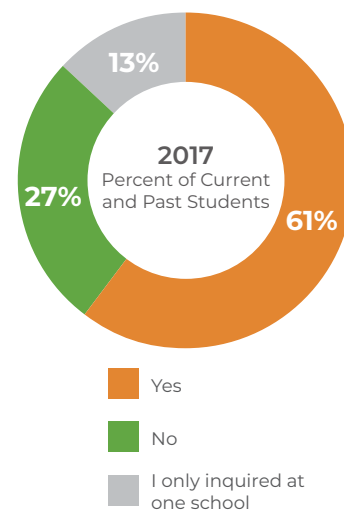
### THE EFFORT TO REFINE LEADS INTO ENROLLMENTS

From simple inquiry verification all the way through to enrollment processing, EducationDynamics Contact Center Services has an offering that will fit your institution's needs. Our highly skilled contact center professionals understand the higher education industry. Before they make a single phone call they are trained on your organization's value proposition, institutional culture, and goals so that they represent your brand effectively while working towards achieving your enrollment goals. Utilize our contact centers to:

- **LOWER COST-PER-LEAD (CPL)**
- **INCREASE CONVERSION RATES**
- **INCREASE ENROLLMENTS**
- **IMPROVE PRODUCTIVITY**

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**Did you enroll in the school that got back to you first with the information you requested?**



## 5 TIERS OF SERVICE OFFERINGS

Select a plan from the options below or we will customize one to meet your institution's needs.

- 1. VERIFICATION (OUTBOUND):** Take prospects from any source and reach out to qualify name, address, phone number and email. Leveraging our best in class technology and professional representatives to ensure fast and efficient prospect initial outreach.
- 2. QUALIFICATION (OUTBOUND OR INBOUND):** In addition to verification, our representatives will communicate your institution's value propositions for in more depth qualification of prospects or verified inquiries.
- 3. NURTURING (OUTBOUND OR INBOUND):** Once their information has been verified and their interest confirmed, we help guide prospects through the application process through regular outreach and campaigns.
- 4. APPLICATION PROCESSING:** In addition to verification, qualification and nurturing, our contact center professionals will take prospects through the application complete process, including all document collection.
- 5. ENROLLMENT PROCESSING:** If your institution needs assistance from verification through enrollment then this option is best for you. We take prospects through the entire application process including document verification, financial aid verification, student orientation, and all other steps necessary to enroll a prospect into classes.

## Advantages of partnering with EducationDynamics:

- **SCALABILITY**  
Grow without having to expand
- **FLEXIBILITY**  
Quickly increase, decrease or shift focus
- **FILL GAPS**  
Outsource resources where you need them
- **QUALITY CONTROL**  
Use tried-and-true processes to ensure quality

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**Client listing and  
references available  
upon request.**

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