

Unigo, EducationDynamics' premier network, is a direct line to high school and college students actively searching for engaging info on student loans, scholarships, and financial assistance. Through Unigo.com and eStudentLoan.com, we host a database of over 3.6 million in scholarships and serve a network of 2.1 million registered users.

HOSTED SCHOLARSHIPS



- Choose your scholarship theme
- Own the data, host entries with turnkey administration
- Receive monthly reporting and onsite/social/email promotion provided

STUDENT LOAN MARKETPLACE



- Target geo areas, specific school lists, loan amounts, grad or undergrad
- Boost placement with CPC add-ons
- Join a network of average monthly 3M+ in requested loan dollars

CPC CAMPAIGNS



- Adjust to your needs and run in a variety of positions
- Target for age, segment, location, and more
- Get leads information via our Scholarship Match Funnel

EMAIL MARKETING



- Receive custom-designed creative
- Be featured in our weekly scholarship emails
- CRM-based pricing

DISPLAY MARKETING



- Showcase standard-sized IAB ads on responsive sites for compatibility with mobile devices & tablets
- Supplement on eStudentLoan with featured content

CONTENT MARKETING



- Drive organic SEO traffic & promote your brand with content developed for your target audience
- Benefit from social and email created to promote your content

The screenshot shows a scholarship listing on the Unigo website. The title is "\$2,500 CITIZENS BANK UNDERGRADUATE SCHOLARSHIP". The listing includes the Citizens Bank logo, the scholarship name, and a brief description: "We are Citizens helping Citizens Fund their Potential. Apply by August 1st to qualify for a \$2,500 scholarship". It also features a sidebar with the award amount (\$2,500), the number of winners (Two), and the application deadline (August 1, 2018). Below the text is a form with fields for First name, Last name, Street address, and City.

The screenshot shows the Student LoanFinder interface. The header reads "Student LoanFinder" with a sub-header "GET MATCHED TO STUDENT LOANS IN UNDER 30 SECONDS". The main content area is titled "Getting Matched is easy!" and features a form with three steps: 1. ZIP Code (07030), 2. School Name (Liberty University), and 3. Loan Amount (\$2000). A prominent orange button says "GIVE ME MY RESULTS". Below the form, there is a note: "Once you have your matches, you will work directly with your selected lenders to continue the borrowing process." At the bottom, there are three icons with text: a magnifying glass for "Get free personalized matches to private student loans in under 30 seconds!", a balance scale for "Compare private student loans side by side, with terms that are easy to understand.", and a dollar sign for "Quickly and easily connect with your selected lender. Less waiting. Faster results!"

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Contact us today and our digital marketing specialists will help you build a high impact ad campaign that connects with your audience.